**Hello everyone,**

Today we are going to look at a new custom visual, “Journey graph,” which transforms dense statistical data into clear networks of categories and relationships.

In this intuitive graph, nodes represent categories and vertices represent relationships between categories. The bigger the node or vertex, the larger the value.

You can use the visual for numerous scenarios like explaining a process’ flow, uncovering underlying patterns, highlighting subcategories stemming from a single source, and showing the connectedness of key categories.

The visual supports zoom out , zoom in options.

It also supports panning option.

Let’s see some examples.

Consider the scenario of Recruitment: If you want to display different phases of recruitment like number of people appeared, number of people qualified, number of people attended interview, and finally number of people joined based on the age group and gender, this visual can be used. Here, it will show end-to-end journey for all combinations along with the conversion rate for each stage.

Consider another example.

Here we are showing sales data among various dimensions like ‘Year’, ‘Manufacturer’, and ‘category’ along with their respective portion of sales.

Now let's play around with the different formatting options available for this custom visual.

Use the legends settings to enable or disable the legend on the chart.

Turn on the legends settings if you’d like to display a legend on the chart.

‘Data colors’ settings help us to update the color of first dimension.

Expand ‘Data colors’ settings menu to update the color of first dimension. In case of more than one dimension or measure, color of the first dimension will be applicable for all its successor nodes.

'Root settings' help us to update root node color and text.

Expand ‘Root settings’ to update the text of root node and color of root node

‘Label settings’ help us to show or hide the labels, update the font size, and change the font color.

Turn on the ‘label settings’ if you want to display the labels.

Expand the ‘Label settings’ settings menu to update the color and size of the labels according to your requirements.